

Privacy Statement

This privacy policy sets out how Mathers Motor Company Ltd uses and protects any information that you provide to Mathers Motor Company Ltd trading as Get Car Finance Here when you use this website.

Mathers Motor Company Ltd is committed to ensuring that your privacy is protected. Please note that by visiting and using the site you are agreeing to the use of your personal information in the manner set out in this Privacy Policy.

Mathers Motor Company Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 24/05/2018.

If you have any queries or concerns regarding this Privacy Policy, please contact us at <u>enquiries@getcarfinancehere.com</u>.

What we collect

This policy applies to all information Mathers Motor Company receives from you, whether you are registering on our website or ordering any of our products. During the course of your use of this website we may collect two types of information:

- Website usage information this website uses Google Analytics to automatically gather certain statistical information such as the number and frequency of visitors and IP addresses. This information is used as aggregated statistical information about users, providing usage by IP address. Individual users cannot be identified from this type of data. This information helps us to measure how individuals use the website and our services, so that we can continually improve them.
- 2. Personal information Mathers Motor Company Ltd requires personal information from you, such as name, email address, telephone numbers and employment status in order for us to fulfil your requests. Some of this information may be voluntary; the compulsory fields are clearly identified whenever you are asked to supply information. On occasions, Mathers Motor Company may also collect additional information from you on a voluntary basis.

What we do with the information collected

We require this information to understand your needs and provide you with a better service and in particular for the following reasons:

- Internal Record Keeping.
- We may use the information to improve our products and services.

- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided, you can opt out of receiving this information at any point by emailing enquiries@getcarfinancehere.com.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.
- Identifying potential new customers and subscribers.
- Detecting and preventing fraudulent activity.
- Detecting and preventing money laundering activity.
- We may access and disclose personal information about you if you breach this privacy policy, and / or fail to comply with applicable laws, court orders and lawful government requests, to operate our systems properly or to protect ourselves and/or our other users.
- We take all reasonable precautions to ensure that outside parties or affiliated companies are aware of our privacy policy and that they will treat the personally identifiable information in a similar manner. We cannot, however, be responsible for how such outside parties or affiliated companies use your personal information.

Security

Within Mathers Motor Company, access to personal information is limited to those employees of Mathers Motor Company and its affiliates who need it to fulfil their business responsibilities. Vendors and other outside contractors we engage with are subject to contractual requirements to ensure personal information is safeguarded. We will disclose personal information in response to lawful request issued by a court government agency or regulatory authority with jurisdiction to make that request.

How your data is stored

The internet is not a secure medium. We take appropriate steps to maintain the security of your information wherever it may be within the website. All information users provide Mathers Motor Company is stored on a secure web based system. Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We use regular malware scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Sharing your information

We may process and share your information in the following ways:

Businesses and Credit Reference Agencies

The site features the services of third party providers. Where a service is to be provided by a third party, for example car finance, warranties, insurance, car data check and value of your car, your information will be shared with that third party for the purposes of delivering that service to you. We are not responsible for the data protection practices of other sites. This privacy policy applies solely to information collected on this site. We encourage our users to read the privacy policies of each and every website that collects personally identifiable information. That privacy policy may differ from ours. If you cannot find the privacy policy and require more information, please contact the provider directly.

When you make an application with us, on occasion, we may pre-screen your application before it is sent to a direct finance lender. We will only do a soft search of your details which is not visible to other lenders and won't be reflected on your credit file. Credit reference agencies will provide a credit scoring computation and if, based on this score, we can proceed with your application we will pass your information on to a number of suitable lenders who will carry out a hard search on your credit file.

Credit reference agencies hold public and credit account information about you including details from the electoral register, county court judgments, bankruptcies, individual voluntary arrangements, administration orders and other data on how you are managing existing credit agreements. Carrying out hard searches will enable the lenders to calculate the level of risk of providing credit to you based on the information obtained. Such searches will be recorded on your credit file leaving a footprint and this allows other lenders and organisations to see when and how many times your credit information has been accessed.

To verify your identity, prevent crime and assist in the recovery of debt, we may exchange information from time to time with fraud prevention agencies (including CIFAS), debt recovery agencies, and other relevant organisations including other lenders.

What Are Your Rights In Relation To Your Personal Information

Right To Access

You have the right to request copies of the personal information we hold about you at any time.

Right To Rectification

You have the right to request that we correct any inaccurate personal information we hold about you.

Right To Erasure

You have the right to request that we delete your personal information from our records. Please note that we will not be able to delete your personal information whilst we are still providing our services to you.

We will be able to delete your personal information once you cancel the service or once the service is completed.

Right To Restrict Processing

You have the right to request that we restrict how we use your personal information.

Right To Object

You have the right to object to the collection and use of your personal information at any time.

Right To Data Portability

You have the right to obtain a copy of your personal information in a legible and compatible format such as Excel or Word.

How can I exercise my rights in relation to my personal information

You can exercise all of your rights by contacting us on any of the below contact details.

This is a link to one of our lenders privacy policy <u>https://gocarcredit.co.uk/privacy-notice-dealer/</u>

Access to your information

You are entitled to know whether we hold information about you and, if we do, you are entitled to have access to that information and require it to be corrected if it is inaccurate. You can do this by contacting us via email at <u>enquiries@getcarfinancehere.com</u>.

You have the right to ask us not to process your information (or pass your information to other companies or organisations) for marketing purposes. You can do this anytime by emailing us as <u>enquiries@getcarfinancehere.com</u>.

Mathers Motor Company Ltd does not knowingly collect data from, nor market to, any person under the age of 18 anywhere.

If you have a complaint about how we have used your information, you have the right to complain to the Information Commissioners Office.

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be address to Mathers Motor company Ltd, Colne Road, Kelbrook, BB18 6TE.